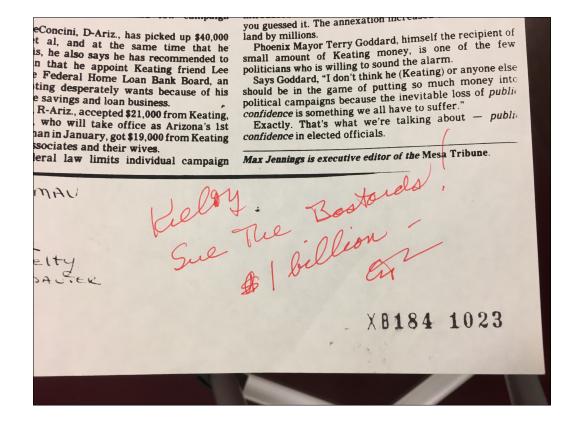
# **Charles Keating's War on the Press**

A Case Study of Economic and Legal Intimidation in Business News

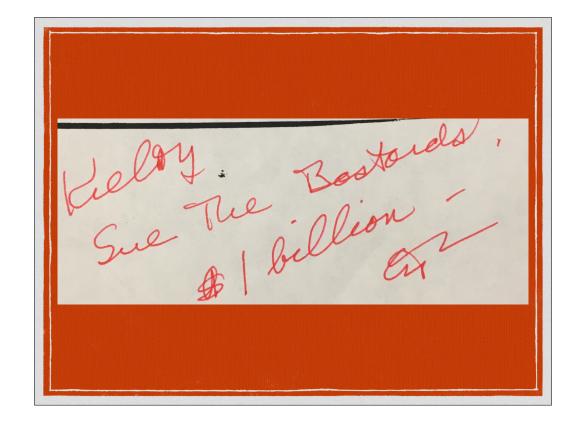
Rob Wells, Ph.D. School of Journalism and Strategic Media University of Arkansas



Charles H. Keating Jr. was a key figure in the savings and loan crisis in the 1980s who waged a years-long battle with the news media, particularly over reporting of his Lincoln Savings and Loan, which failed in 1989 and cost taxpayers an estimated \$3.4 billion. Newly uncovered material in Keating's archives and Federal Bureau of Investigation records document an extensive campaign by a wealthy and political powerful businessman to use his economic might to intimidate the press and regulators.



I'll describe this a little bit more, but here is sort of the central point of my presentation. I believe this is Keating's handwriting on a 1987 investigative report about his property empire in Phoenix. He's telling his lawyer - Sue the Bastards! \$1 billion



Keating had 82 law firms on retainer at his American Continental Corp. and he deployed these lawyers in numerous ways to push back on probing news coverage.

Archival research revealed internal legal memos describing how Keating and his company used the threats of libel suits to discourage press scrutiny of his real estate projects and the shaky finances of American Continental Corp.

From 1980 through 1989, the files reveal two libel suits, four lawsuits involving media leaks and eight threats of libel or legal action against the media.

Keating had a well-earned reputation for filing lawsuits and fighting his perceived enemies in court. As Keating proclaimed in 1989, he would "challenge in court those who would destroy us,"

This research documents the reach of Keating's legal and political power: Keating's legal team was able to convince the FBI to investigate media leaks at the Federal Home Loan Bank Board.



Keating was one of the most powerful men in American finance,

Lawyer. Conservative political activist.

owned American Continental Corp. Phoenix.

Bought a small savings and loan, Lincoln S&L, Irvine calif in 1982\*\*\* to help bankroll his development dreams and to engage in complex finance. He was a close ally of Michael Milken, probably the original wolf of wall street.



My research began in 2012 for my doctoral dissertation and is now part of a forthcoming book, called the Enforcers: How Little-Known Trade Reporters Exposed the Keating Five and Advanced Business Journalism

This Keating research is based on a portion of the American Continental Corp archives at Arizona State University. This is a small fraction of the corporate records seized by regulators when the firm sought bankruptcy and its main bank, the Lincoln Savings and Loan, was taken over in April 1989



It was actually a great assignment - three days of hard-core archival research that began with a long trail run in the desert at sunrise

	Keating News Media & Leaks Litigation
	Keating wages anti-pornography legal fight against
1970s	Hustler publisher Larry Flynt
	Keating threatens libel action against Phoenix Gazette over
1980	coverage of a housing development. No suit filed.
	Keating threatens Arizona Republic with libel suit over
	coverage of artifical lakes at developments. Newspaper
Oct. 1986	prints minor correction; no suit filed.
	Keating threatens the weekly West Valley View newspaper
	with libel in November 1986 over a story about artificial
1000	lakes on Keating's Estrella Ranch development; no suit
Nov. 1986	filed.
	Keating attorneys ask Justice Department to investigate
	Federal Home Loan Bank Board media leaks. FBI opens
Jan. 1987	preliminary investigation in February. No charges brought;
Jan. 1987	case closed 1989.  Keating sues Federal Home Loan Bank Board for leaking to
July 1987	the news media. Suit withdrawn in a month.
July 1967	Keating files \$11.8 million libel suit against Mesa Tribune
	over column about airplane noise at a proposed
Feb. 1987	development. Case dismissed four months later.
100. 1507	•
	Keating files \$35 million libel lawsuit against Arizona
	Trend magazine; Michael Binstein article questioned
Sept. 1987	Keating's solvency. Suit settled for two free advertisements.
	Keating drafts civil racketeering lawsuit against Binstein
1987	seeking \$75 million in damages. Case never filed
	Keating, Phoenix Gazette court fight over reporter Leslie
	Irwin's cassette tape of regulator interviews. Keating loses
June 1988	case.
	Keating drafts \$20 million libel suit against contractor
	Arthur Eugene Whitson over statements on KPNX
May 1989	broadcast. Suit never filed
	Keating sues FDIC, FHLB official Darrell Dochow, others,
	alleging libel, claiming he started a bank run on Lincoln.
Oct. 1989	aneging noer, craining he started a bank run on Emeoni.

The research offers a more complete narrative about Keating's war with the press. Here is a chart of major ligitation he brought against the media.

I seek to situate Keating on a broad historic context about the relations between corporations and the media.

There was a major power struggle at play between businesses and the press in the late 1960s and early 1970s. This struggle is rooted in a normative divide, the sharply divergent concepts that businesses and the news media have about disclosure of information. Corporations began to lose their ability to preserve privacy about their operations as new government regulations and aggressive public interest groups asserted their roles.

The press was ascendant during this period with the passage of the freedom of information act, the rise of the environmental movement and the upswing in investigative reporting.

Keating wasn't the only business person with complaints about the media during this period. There were numerous complaints voiced by corporations that business news coverage had become excessively negative. One example was Mobil Corporation, which spent \$1.4 million in 1979 dollars on a national public relations campaign to criticize the press and advance the energy

IZ.	acting Navy Madia C. Lagly Litigation
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We know he was an anti-pornography crusader in Cincinnati in the 1960s, including a clash with Hustler publisher Larry Flynt.

I argue this experience suing adult theaters and magazine publishers allowed him to perfect a media intimidation strategy in the savings and loan crisis. It also raised his national political profile and made him a significant figure in conservative politics. In 1969 President Nixon appointed Keating to his President's Commission on Obscenity and Pornography. Keating briefly was a finance chairman for former Texas Gov John Connally's presidential bid.

From his war on pornography, Keating used the courts as a weapon against his enemies, a template for the fights with the media and regulators during the savings and loan crisis.

Here we see the evolution of his legal fight against the Phoenix news media.

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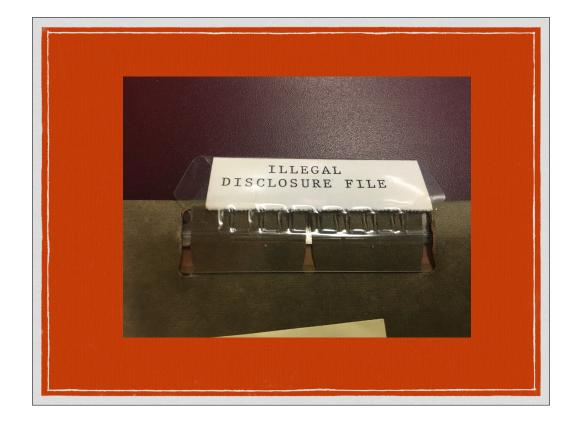
Here we see the pivot from Keating harassing the Phoenix Gazette and West Valley View over negative coverage of his developments to something bigger and more intense. In 1986 and 1987, Keating began to draw some critical national press coverage, particularly in the Wall Street Journal, for his opposition to tighter regulations over S&L investments. He was engaged in a public fight with the chairman of the federal home loan bank, Edwin Gray.

Keating became obsessed with trying to uncover news leaks coming from the Federal Home Loan Bank Board.

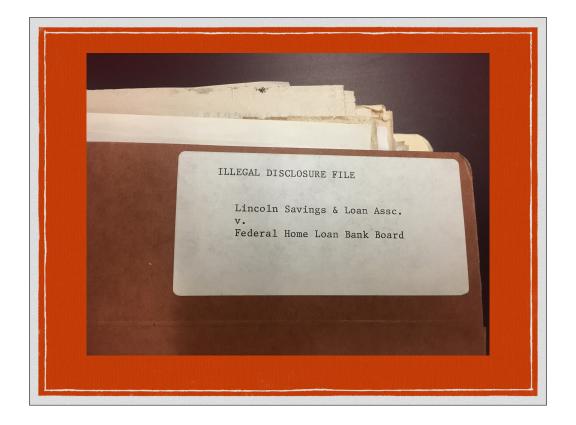
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It also shows evidence of considerable media courage, as the Mesa (Ariz.) Tribune, Regardie's magazine and the National Thrift News pushed forward with leading investigations of Keating's empire.

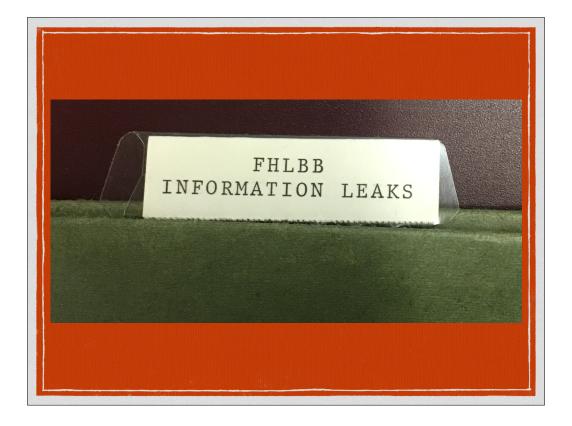
The presentation will draw parallels to Donald Trump and his battles with the press, particularly his threats of libel suits against investigative journalists.



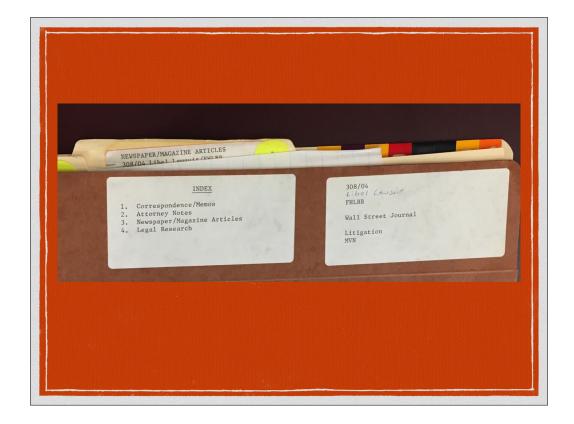
The American Continental Corp files had a lot of material about media leaks. Someone thought it would be a good idea to organize material about media leaks in this file



And this one, too.



And this



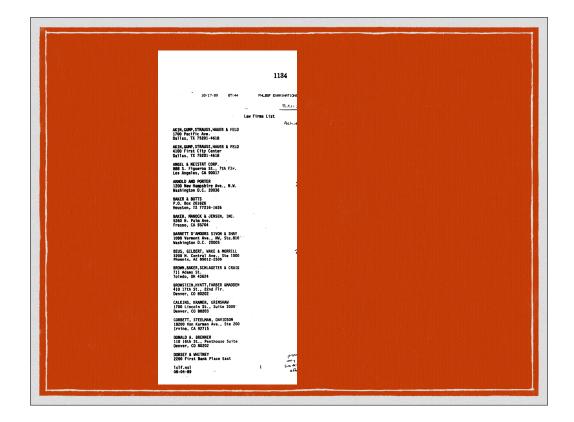
## And this.

Some of this activity was inspired after Regardie's magazine in Washington DC in 1987 published a story questioning Lincoln's safety and soundness. Reporter Michael Binstein had obtained some 300 pages of sensitive and confidential bank examination records about Lincoln Savings which he used for a detailed and highly critical report in Regardie's, suggesting Lincoln was headed for bankruptcy.

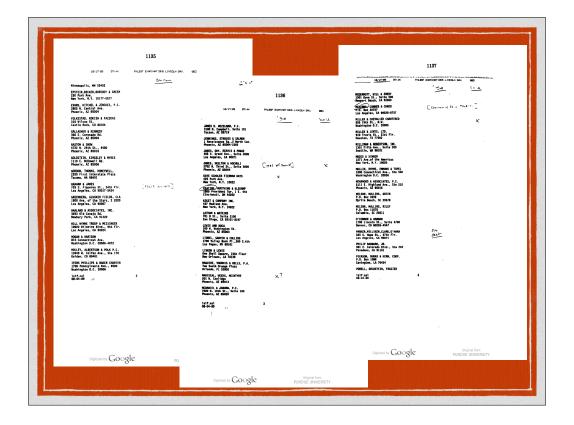
Keating thought the FHLB was leaking to get back at him for fighting investment regulations.

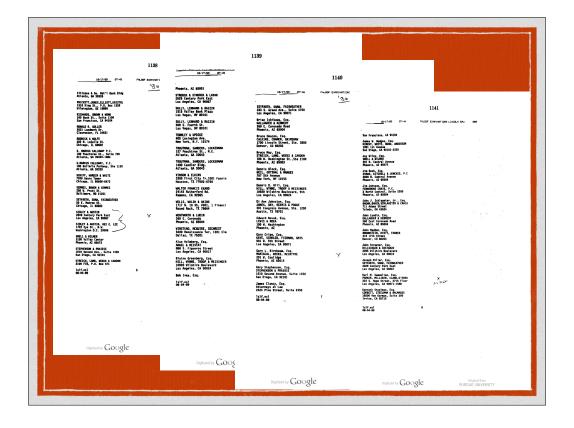
There were many billable hours spent examining news coverage, researching libel case law, drafting lawsuits, sending threatening letters to reporters and editors.

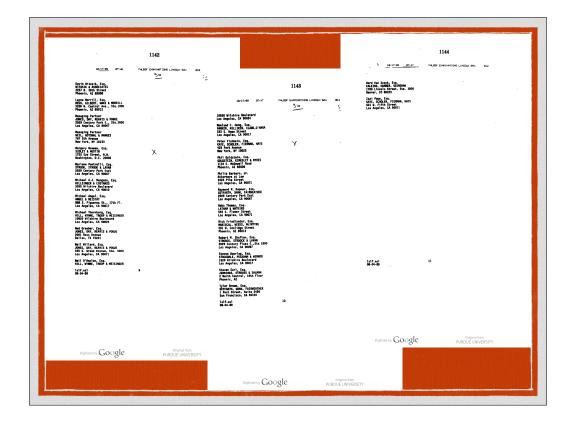
The Keating case is an important illustration of how the political economy theory of mass communications plays out in business journalism, how economic power can distort news coverage.



And to illustrate what that power looked like, here is the list of the 82 law firms Keating had retained



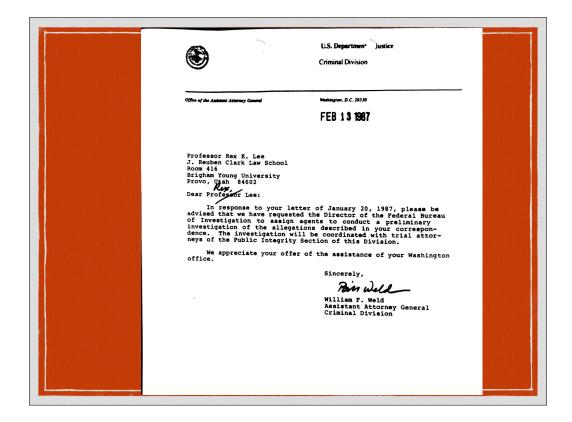




by 1987, had spent \$50 million fighting regulators.

He had tied up so many law firms that columnist Jack Anderson found out his lawyer's firm had a conflict because another partner was retained by Keating.

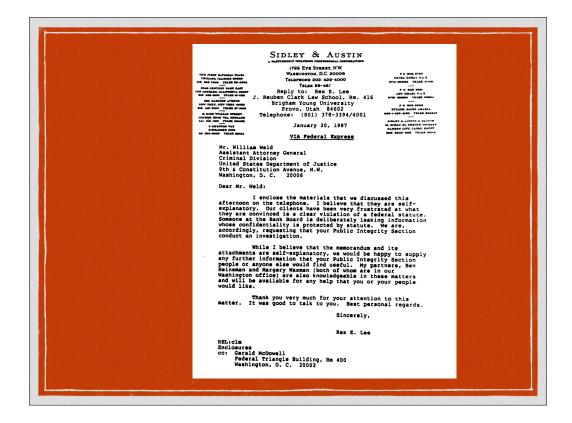
This next episode will show what that legal power can do.



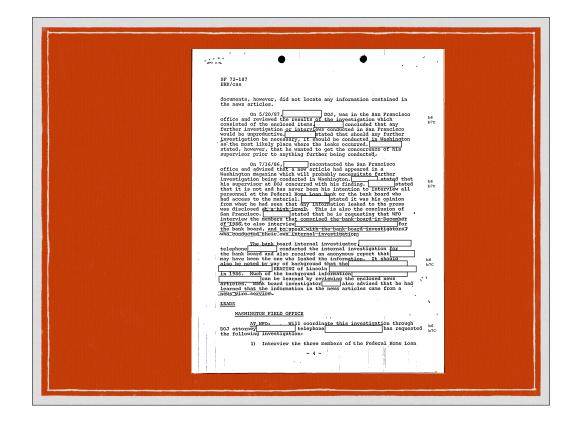
FBI investigation launched after a well-connected lawyer on Keating's retainer urged William Weld to investigate.

In January 1987, Rex Lee of the Sidley & Austin law firm asked William Weld, then Assistant Attorney General, to open a criminal investigation into media leaks at the Federal Home Loan Bank Board.

Lee had significant political connections in Washington; he was a former law clerk to Supreme Court Justice Byron White and a former U.S. Solicitor General from 1981 through 1985.



Through a Freedom of Information Act request, I obtained documents describing the FBI probe

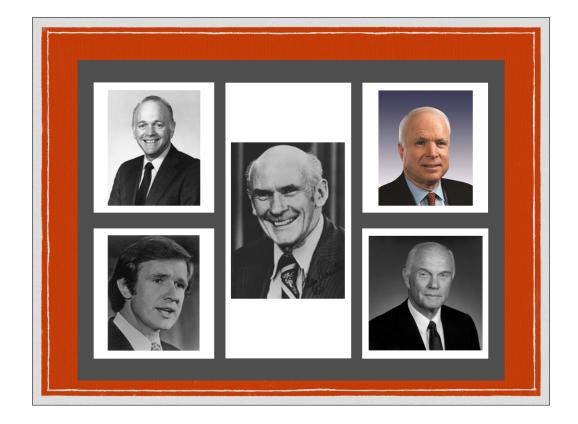


The FBI files showed an initial flurry of activity, followed by a lull before the agency dropped the probe in 1989 without bringing any charges.

The FBI team appeared to take the leak investigation seriously at first, interviewing Federal Home Loan Bank Board staff on five occasions, from March 25, 1987 to May 8, 1987, and gathering at least six separate document requests.

By April 1988, the fbi had determined that "there is no known leak of confidential information"

They closed the case the following year.



My research began with a look at how the media covered the Keating Five scandal.

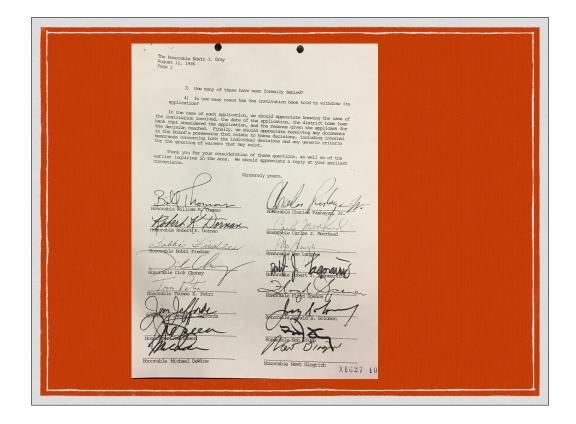
Five US senators -

April 9, 1987, these five senators met with federal home loan bank board to get them to halt plans to shut down Lincoln savings.

\$1.3 million...



This small trade newspaper broke the story in September 1987 but it was basically ignored until Lincoln was seized by regulators in April 1989



But the Keating Five weren't the only ones helping out Keating. Here's a 1986 letter from a list of rising republican stars - Dick Cheney, Newt Gingrich, Bill Thomas, mike dewine. — all pressuring the federal regulators to back off on Keating.



Here is a \$11.8 million libel suit filed against the Mesa Tribune in February 1987. It wasn't even about the big expose that he had spilled so much red ink over. Internal memos showed they wanted to sue over that series but instead sued over a column by Executive Editor Max Jennings about airplane noise at a proposed Keating development called The Crossings.

Such libel suits were a growing concern for journalists investigating the savings and loan crisis. Mario Renda, a Long Island, N.Y.-based deposit broker, filed a \$90 million libel suit against the American Banker in 1983 following a story about Renda's involvement in a Midwestern bank swindlexxxvii. Guaranty Savings & Loan Association sued Virginia Business Magazine for \$3 million, asserting a story on the thrift crisis was "grossly misleading and defamatory."

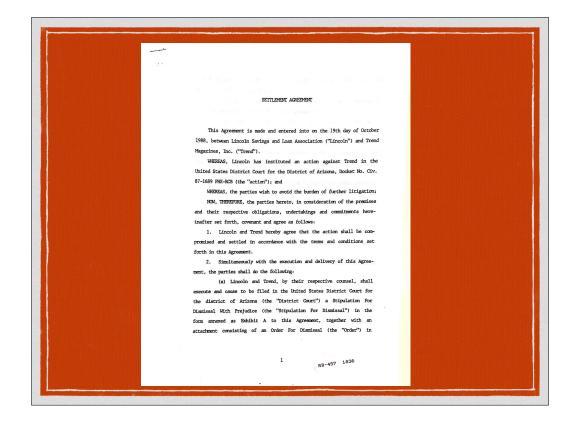


With the Mesa Tribune case, there was quite a bit of legal energy brought to bear. They even had an informant in the Mesa Tribune newsroom.

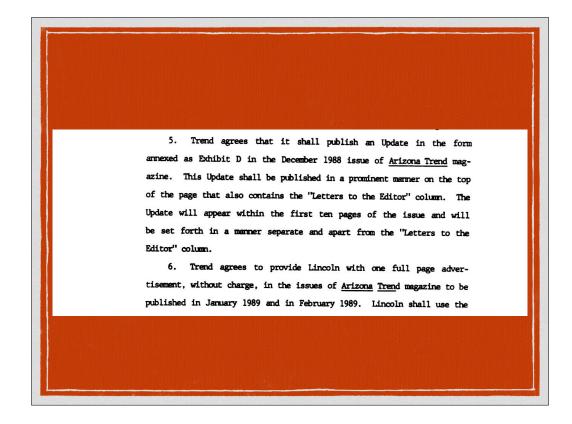
Virginia Novak, an American Continental corporate counsel, wrote to Robert Kielty that "our friend" at the Mesa Tribune called to inform them publication of a major investigation of Keating was 11 days away. "It will focus in on CHK (Keating) specifically regarding political contributions (i.e. the buying of Arizona) and the story is about buying and at auction and flipping it at exorbitant prices." This person passed along some details about the article's main author, Roberts, describing him as "basically a pretty nice guy and is usually fairly reasonable.

This case was clearly meant to send a message to the local paper. There was a lot of correspondence about legal strategy in the archives. One December 1986 memo said

"Nevertheless, a libel suit strong enough to withstand a motion to dismiss may cause the Mesa Tribune some discomfort."



In September 1987, Keating filed a a \$35 million libel case against Michael Binstein and Arizona Trend magazine. This article was a somewhat revised version of the Regardie's magazine story that questioned Lincoln's finances and solvency.

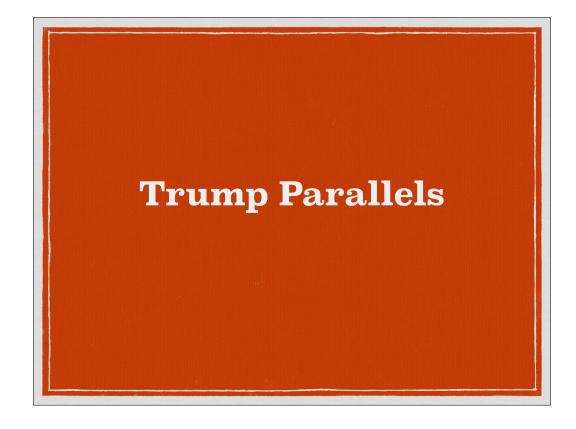


-one full page ad in two issues and an update on the Lincoln case

Sort of a classic bullying tale

The files contain a settlement agreement between Arizona Trend and Keating

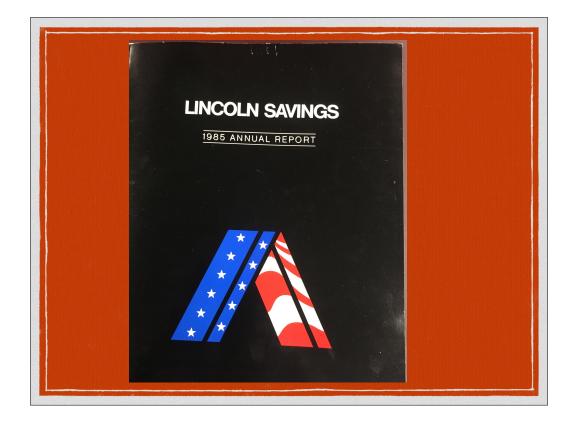
Keating and his legal team contemplated an even more dramatic third step: a civil racketeering lawsuit against Binstein, alleging he used "stolen documents to write materially misleading articles about Lincoln that were published in national magazines." The draft lawsuit alleged Binstein and government employees were "inflicting severe economic harm on a private party" and Binstein sought to gain economically from the reporting. The draft lawsuit sought \$75 million in damages, but there is no evidence it was ever filed.



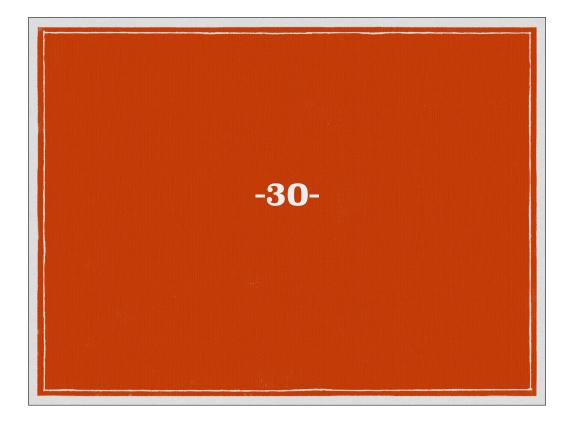
Keating's decision to attack the press was a strategy similar to one employed by Donald Trump, another businessman who came to prominence during the rise of an adversarial business press in the 1970s and decline in public trust in business people. Like Keating, Trump used the courts to intimidate and stifle reporters, a strategy he continued to pursue as president. By one count, Trump issued 43 threats and filed five libel suits since the early 1970s. In 2018, Trump's lawyers threatened author Michael Wolff and publisher Henry Holt with a libel lawsuit over publication of Fire and Fury, Wolff's controversial insider account about the first year inside the Trump White House

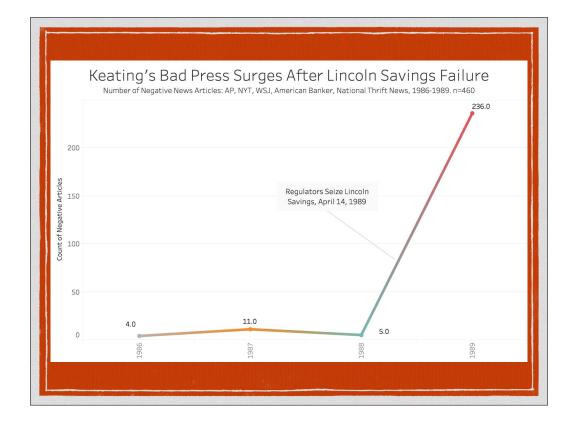
The mere threat of a libel lawsuit presents a clear illustration of the conflicting norms of business journalism and the corporations they cover. The close relationship the business press has with companies unravels when such threats are issued. Journalists said that when confronted with such legal threats, companies are challenging their basic existence as independent and autonomous purveyors of information.

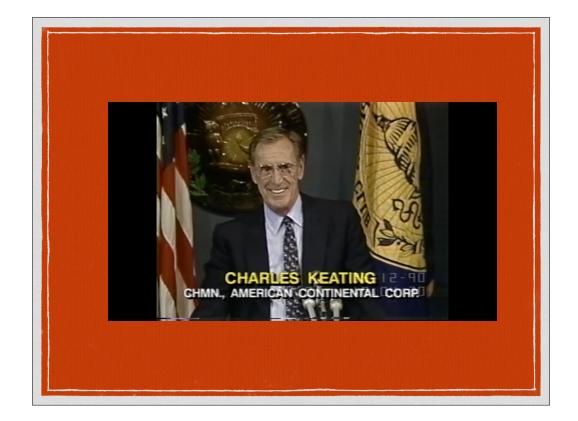
The risk to a journalist's reputation of buckling to a threat is significant. "If someone figured out they could bully you into changing your coverage or withdrawing your coverage, it's a death spiral from which you will never recover," Blackwell said.xli











### Charles Keating Jr. Timeline

Year	Event
1923	Charles Henry Keating Jr. born in Cincinnati
1942-1945	U.S. Navy, Fighter Pilot
1946	Keating wins NCAA swimming competition.
1948	Keating graduates from Univ. of Cincinnati and Law School
1949	Keating marries the former Mary Elaine Fette; couple will eventually have five daughters and a son
1952	Founding partner of Cincinnati law firm Keating, Muething & Klekamp.
1958	Organized Citizens for Decent Literature; later wages fight against Hustler publisher Larry Flynt
1972	Carl Linder names Keating executive vice president of American Financial Corp.
1976	Keating resigns from American Financial and purchases an AFC subsidiary, Continental Homes of Arizona, Inc. Moves his family to Phoenix
1979	Keating, Lindner settle Securities and Exchange Commission complaint over insider loans
1984	Lincoln Savings and Loan acquired by American Continential Corp.
1985	Federal Home Loan Bank Board imposes new regulations on thrifts, limits brokered deposits and direct investments
1986	Federal thrift examiners begin lengthy audit of Lincoln Savings; Keating spars with FHLB Chairman Gray
1986	Mesa (Ariz.) Tribune "Keating Connection" expose on contributions, political influence, junk bonds and risk of Lincoln, December 1986
1987	"Keating Five" group of U.S. Senators meet with federal thrift regulators over Lincoln Savings examination, April $1987$
1987	Reporter Michael Binstein publishes expose on Keating in Regardie's Magazine, July 1987
1987	National Thrift News publishes Keating Five story, Sept. 1987
1987	Moody's downgrades ratings on American Continental long term debt and preferred stock; reflects the higher risk, debt levels
1988	Keating seeks to sell Lincoln Savings, without success.
1989	American Continental bankruptcy filing, April 13 1989; regulators seize Lincoln Savings after declaring it insolvent.
1989	Federal Regulators File \$1.1 billion fraud lawsuit
1989	U.S. Banking Committee hearings on Keating and Lincoln Savings collapse; Senate Ethics Committee opens probe of Keating Five senators.
1990	Keating indicted by a Califonia Grand Jury on forty-two counts of criminal fraud associated with the sale of junk bonds. Keating is booked into Los Angeles County Jail
1992	Keating sentenced to 10 years in prison and fined \$250,000 in California fraud case
1993	Keating convicted in federal racketeering, fraud and conspiracy case, sentenced to 12 1/2 years in prison
1996	Keating wins appeal, released from prison after serving four years; jury taint in trial forced release; had been serving 10-year state prison sentence, 12-year, seven-month federal sentence concurrently.

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